

## PRESS RELEASE

### DLA Piper wins 2015 Corporate Fundraising Award at the JustGiving Awards

**3<sup>rd</sup> November** - JustGiving has today announced law firm DLA Piper Australia as the Company Fundraiser of the Year, in its 2015 JustGiving Awards.

DLA Piper Australia was recognised for raising over \$52,000 for UNICEF Australia through a variety of challenges, which include teams from DLA Piper Australia running the City2Surf and the Bridge to Brisbane as well as a team participating in a gruelling nine day trek across the Simien Mountains in Ethiopia.

**Nikki Kinloch, Australia's country director at JustGiving**, said, *"Here at JustGiving we are delighted that DLA Piper Australia has won the JustGiving Corporate Fundraiser of the Year for Australia in 2015. They have put in an incredible amount of effort across various offices and fundraising events to support UNICEF Australia and are very worthwhile recipients of this year's award"*

**DLA Piper's Sydney office managing partner, Onno Bakker** said *"We're delighted to be recognised by JustGiving, and proud of all our people who ran, walked or trekked to raise funds for UNICEF. Colleagues across all levels of the firm rallied together to support one another's fundraising efforts. As a global firm, it is wonderful to be part of a partnership with UNICEF, with more than US\$1m raised and US\$3.3m of pro bono work contributed globally."*

UNICEF works in more than 190 countries and territories to help children survive and thrive, from early childhood through adolescence. The world's largest provider of vaccines for developing countries, UNICEF supports child health and nutrition, good water & sanitation, and basic education for all.

**Norman Gillespie, CEO UNICEF Australia**, said: *"DLA Piper and UNICEF offices across the globe have been working together to protect the rights of children within juvenile justice systems. The funds raised by the DLA Piper Australia team will significantly contribute to this partnership, helping us protect the rights of many more children worldwide. DLA Piper have been recognised as Just Giving's corporate fundraiser of the year, which is justly deserved. UNICEF is proud and privileged to partner with DLA Piper"*.

**Kinloch** continued: *"We encourage all companies to do their bit in fundraising for charity as we know that, not only does this benefit the charity, but it also plays a huge part in increasing employee engagement and morale within their organisation."*

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## Notes to Editors

### ABOUT JUSTGIVING

JustGiving ([www.justgiving.com](http://www.justgiving.com)) is the world's social platform for giving, enabling over 22 million people to raise \$4.1 billion for over 13,000 charities since launching in 2001. Through online and mobile, JustGiving brings the best that technology has to offer to charities worldwide, with more charities recommending JustGiving than any other online fundraising platform. A social business, JustGiving exists by charging charities a small fee on donations, re-investing any surplus cash into developing innovative world-class technology to make giving to charity easier and quicker.

JustGiving is the most visited charity giving portal in the world and was voted Best Giving Platform by Institute of Fundraising Members at the 2014 Partners in Fundraising awards. In 2009, CEO Zarine Kharas joined previous recipients Sir Tim Berners-Lee and Professor Stephen Hawking in being awarded the RSA's Albert Medal, for "democratising fundraising and technology for charities".